



2024

# SPONSORSHIP OPPORTUNITIES

Fridays After 5 is organized and hosted by Downtown Johnson City's 501c3 Main Street Program as a fundraiser for downtown improvements and programs. All sponsorship is tax-deductible.

## TITLE SPONSOR - \$6,000

- Category exclusive
- VIP perks all season long
- Stage announcements
- Logos on all advertisements
- News/media mentions, social media promotions
- Invitation to end of year banquet (8)

## HALF-SEASON - \$3,000

- Stage announcements for half of the FA5 season
- VIP perks for 5 nights of choice
- Social media promotions
- Logos on all advertisements
- invitation to end of year banquet (6)

## WEEKLY - \$1,500

- Stage announcements for 1 night of choice
- VIP perks for night of choice
- Social media promotion week of
- Invitation to end of year banquet (4)

## ACTIVITY SPONSOR

\$1,000

**SOLD OUT**

Activity sponsor for children's activities

## (2) WRISTBAND SPONSOR - \$1,000

logo and/or coupon printed on 21+ wristbands

## (2) KOOZIE SPONSOR

**SOLD OUT**

Free koozies weekly

Checks made payable to: Connect Downtown Johnson City

MAIL to: PO Box 1841 Johnson City TN 37605

Contact: Main Street Director, Lindsey Jones

LJones@JohnsonCityTN.org

or 423-480-7742 to secure your sponsorship